

# Licensing Sub-Committee Report

Item No:		
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Date: 25 October 2018

Licensing Ref No: 18/08641/LIPV - Premises Licence Variation

Title of Report: Essentials

Leicester Square Station Charing Cross Road

WC2H 0AP

Unit 1

Report of: | Director of Public Protection and Licensing

Wards involved: St James's

Policy context: City of Westminster Statement of Licensing Policy

Financial summary: | None

Report Author: Miss Sam Eaton

Senior Licensing Officer

Contact details Telephone: 020 7641 2700

Email: seaton@westminster.gov.uk

## 1. Application

1-A Applicant and premises						
Application Type:	Variation of a Premises Licence, Licensing Act 2003					
Application received date:	24 July 2018					
Applicant:	Global VIPs Limited					
Premises:	Essentials					
Premises address:	Unit 1 Leicester Square Station	Ward:	St James's			
	Charing Cross Road London WC2H 0AP	Cumulative Impact Area:	West End			
Premises description:	The premises currently op	erates as a conve	enience store.			
Variation description:	This premises has the benefit of an existing premises licence (reference 16/13770/LIPRW). The variation seeks to add late night refreshment as a licensable activity.					
Premises licence history:	This premises has been licensed since 2016. Full details of the premises licence history can be found at Appendix 3 of the report.					
Applicant submissions:	The premises are located within the West End Cumulative Impact area albeit on the underground public side concourse of Leicester Square tube station. The premises already benefits from a licence for the sale of alcohol off the premises. The variation is to add late night refreshment in line with the operation of the late night tube. TFL have provided a letter in support of the application.					

1-B Current and proposed licensable activities, areas and hours								
Regulated Entertainment								
Late night refreshment								
Indoors, out	doors o	r both	Curren	nt:		F	Pro	posed:
			N/A			Е	3oth	1
	Curi	rent	Prop	osed	Licen	sable Ar	ea	
	Hou	•		urs				
	Start:	End:	Start:	End:	Curre	nt:		Proposed:
Monday	N/	Ά				N/A		As per licence plans
Tuesday								
Wednesday								
Thursday								
Friday			23:00	05:00				
Saturday			23:00	05:00				
Sunday								
Seasonal	Curr	ent:				Propos	ed:	
variations/	N/A					None a	ppli	ed for
Non-standard	d						-	
timings:								

Sale by Retail of Alcohol								
On or Off sales			Current :			Proposed:		
							No change	
	Cur	rent	Prop	Proposed Licensable		sable /	Area:	
	Но	urs	Hours					
	Start:	End:	Start:	End:				
Monday	07:00	22:00	No cha	inge	No change			
Tuesday	07:00	22:00						
Wednesday	07:00	22:00						
Thursday	07:00	22:00						
Friday	07:00	22:00						
Saturday	07:00	22:00						
Sunday	07:00	22:00						
Seasonal Current:					Propo	osed:		
variations/ None		е				No ch	ange	
Non-standar	d							
timings:								

	Cur	rent	Prop	Proposed		Premises Area	
	Но	urs	Hours				
	Start:	End:	Start:	End:	Curre	nt:	Proposed:
Monday	07:00	22:00	06:00	00:00			
Tuesday	07:00	22:00	06:00	00:00			
Wednesday	07:00	22:00	06:00	00:00			
Thursday	07:00	22:00	06:00	00:00			
- Friday	07:00	22:00	00:00	24:00			
Saturday	07:00	22:00	00:00	24:00			
Sunday	07:00	22:00	06:00	00:00			
Seasonal	Curi	rent:				Proposed	:
/ariations/						-	
lon-standar	d						
imings:							

### 1-C Layout alteration

None applied for.

#### 1-D Conditions to be added:

- 1. Licensable activities shall at all times be ancillary to the main function of the premises as a convenience store.
- 2. There shall be no primary cooking and late night refreshment food shall be limited to food reheated in a microwave or Panini grill operated by staff behind the counter.

Adult entertainment:	Current position:	Proposed position:	
	None	None	

## 2. Representations

2-A Responsib	-A Responsible Authorities							
Responsible Authority:	Licensing Authority							
Representative:	Miss Daisy Gadd, Senior Licensing Officer							
Received:	29 July 2018							

I write in relation to the application submitted for a variation of the premises licence for Unit 1, Leicester Square Station, situated on Charing Cross Road.

As a responsible authority under section 13(4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2003 the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of Children from Harm

This variation application seeks to permit the following licensable activities:

- Late Night Refreshment:
- o Friday and Saturday: 23:00 to 05:00

At present, the current premises licence permits the Sale by Retail of Alcohol only on Monday to Sunday from 11:00 to 22:00.

The premises is situated within the West End Cumulative Impact Area and as such a number of policy points must be considered, namely FFP2, HRS1 and CIP1.

Paragraph 2.5.18 of the Council's Statement of Licensing Policy 2016 states that "Fast food premises which are open after 23:00 can attract large groups of customers, many of whom have been consuming alcohol in pubs, bars or night clubs sometimes some distance away". In respect of policy FFP2, it is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas unless they are applications to vary hours within the Core Hours under Policy HRS1. Therefore, as stated in paragraph 2.5.20 of the policy, "the Licensing Authority considers that the grant of variations or new licences for fast food premises in the Cumulative Impact Areas should be limited to exceptional circumstance". As a result of this, it will be for Members to determine whether the applicant has demonstrated any genuinely exceptional circumstances that would allow to depart from policy.

Further discussions will be held with the applicant prior to the hearing and any further submissions will be forwarded on for Members information.

Please accept this as a formal representation.

## 3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:

# Policy HRS1 applies: (i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.

(ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.

For premises for the supply of alcohol for consumption on the

	premises: Monday to Thursday: 10:00 to 23:30 Friday and Saturday: 10:00 to midnight Sundays immediately prior to Bank Holidays: Midday to midnight Other Sundays: Midday to 22:30  For premises for the supply of alcohol for consumption off the premises: Monday to Saturday: 08:00 to 23:00 Sundays: 10:00 to 22:30  For premises for the provision of other licensable activities: Monday to Thursday: 09:00 to 23:30 Friday and Saturday: 09:00 to midnight Sundays immediately prior to Bank Holidays: 09:00 to midnight Other Sundays: 09:00 to 22:30
Policy CIP1 applies:	<ul> <li>(i) It is the Licensing Authority's policy to refuse applications in the Cumulative Impa ct Areas for: pubs and bars, fast food premises, and premises offering facilities for music and dancing; other than applications to vary hours within the Core Hours under Policy HRS1.</li> <li>(ii) Applications for other licensable activities in the Cumulative Impact Areas will be subject to other policies, and must demonstrate that they will not add to cumulative impact in the Cumulative Impact Areas.</li> </ul>
Policy FFP2 applies:	It is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas, other than applications to vary hours within the Core Hours under Policy HRS1.

## 4. Appendices

Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Miss Sam Eaton					
	Senior Licensing Officer					
Contact:	Telephone: 020 7641 2700					
	Email: seaton@westminster.gov.uk					

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.								
Backgro	Background Documents – Local Government (Access to Information) Act 1972							
1	Licensing Act 2003	N/A						
2	City of Westminster Statement of Licensing Policy	7 <sup>th</sup> January 2016						
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018						
4	Licensing Authority Representation	31 July 2018						

Premises Plans Appendix 1

ESSENTIALS LEICESTER SQUIRE INDRIGEDAND STATION FLOOR PLAN

Jul 2016

SCALE 1: 100

CONFECTIONARY WINE SHEWES

WARCHINE

WATTER

AND CHERE

WATTER

BOULE

SHUTTER

ROULE

SHUTTER

CONFECTIONARY

WATTER

CONFECTIONARY

CONFECT

CCTV CONDEAGE FOR ALL OF MAIN SHOP
CCTV IN BOOKING HALL AREA
ALL HANG MORE THAN 31 DAY RECOEDING FACILITY.

## Transport for London



The Licensing Department Westminster City Council Portland House 22<sup>nd</sup> Floor, Bressenden Place, Victoria, London SWIE SRS Transport for London Commercial Development Directorate (Property)

5th Floor, East Wing 55 Broadway London SW1H 0BD

Tet No: 020 3054 6498 Fax No: 020 7918 4235 Email: name@tfl.gov.uk

29/03/2018

"To Whom it may Concern

Essentials, Unit 1, Leicester Square Station, Charing Cross Road, London WC2H 0AP

We support the application being made by Global VIPs Limited to vary the existing premises licence to allow for the sale of hot food and hot drinks on Fridays and Saturdays between the hours of  $\underline{23:00}$  hours and  $\underline{05:00}$  hours, the following morning.

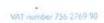
Mr Ahmad, who is the sole Director of Global VIPs Limited, has been involved in the shop since 1989 when he worked at the shop as a member of staff. He then went on to take the lease of the premises in 2007.

We have found him to be responsible operator. The shop currently has the benefit of a premises licence permitting the sale of alcohol up to <a href="https://doi.org/10.2001/jours.2001">22:00</a> hours. The shop itself operates from 6am to midnight but on Fridays and Saturdays it operates 24 hours.

The station is a unique location. Any person entering and departing the station is caught on CCTV. We also have our own police/security working in the station and that includes 24 hour coverage on Fridays and Saturdays.

The 24 hour night tube started in August 2016 and the introduction has had a positive impact enabling people to travel home safely, quickly and effectively. The numbers of people departing the station after midnight on Fridays and Saturdays is significant. We do not believe sales hot food and drinks after 11pm will stop people going about their journeys.





Covenny Street

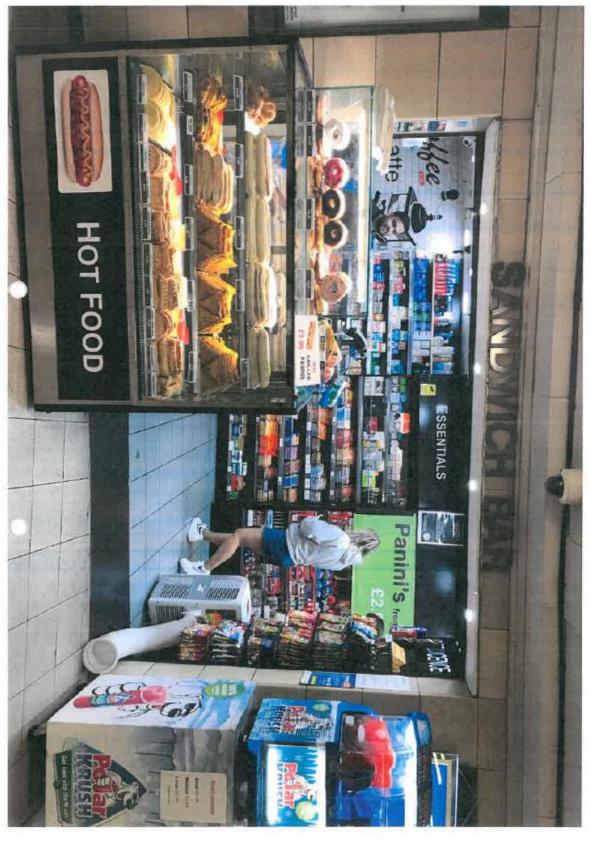


Covening Street

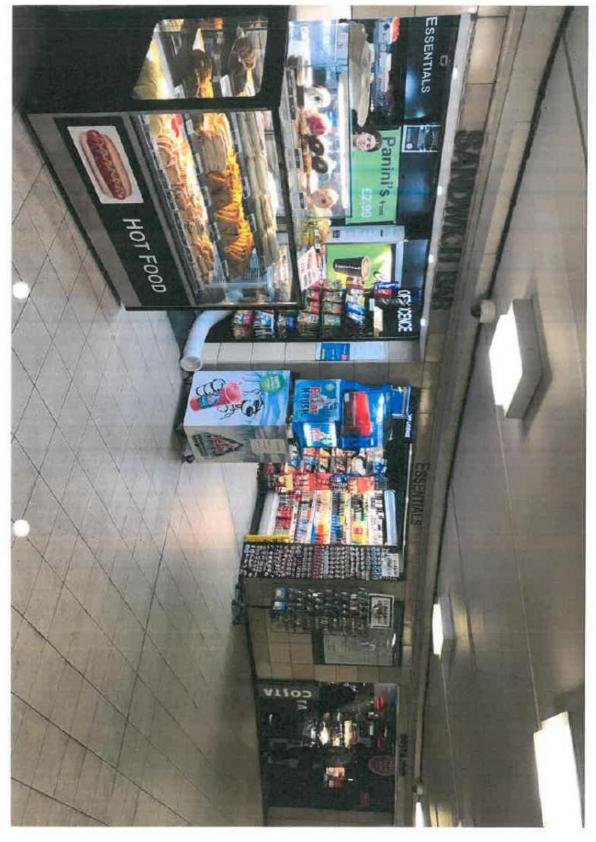


## Covening Street





Leicester Square



Leicester Square



## **Premises Licence History**

## **Appendix 3**

## **Licence & Appeal History**

Application	Details of Application	Date Determined	Decision
16/01043/LIPN	Application for a New Premises Licence	14.04.2016	Granted by Licensing Sub- Committee

There is no appeal history



Schedule 12 Part A

WARD: St James's UPRN: 010033595940

Premises licence number: 16/13770/LIPRW  Original Reference: 16/01043/LIPN  Part 1 – Premises details  Postal address of premises:  Unit 1 Leicester Square Station Charing Cross Road London WC2H 0AP  Telephone Number: 02074371535  Where the licence is time limited, the dates: Not applicable  Licensable activities authorised by the licence: Sale by Retail of Alcohol The times the licence authorises the carrying out of licensable activities: Sale by Retail of Alcohol Monday to Sunday: 11:00 to 22:00  The opening hours of the premises: Monday to Sunday: 07:00 to 22:00  Where the licence authorises supplies of alcohol, whether these are on and/or off supplies: Alcohol is supplied for consumption off the Premises.	City of Westminst		Regulation 33, 34		
Part 1 – Premises details  Postal address of premises:  Unit 1 Leicester Square Station Charing Cross Road London WC2H 0AP  Telephone Number: 02074371535  Where the licence is time limited, the dates: Not applicable  Licensable activities authorised by the licence: Sale by Retail of Alcohol  The times the licence authorises the carrying out of licensable activities: Sale by Retail of Alcohol Monday to Sunday: 11:00 to 22:00  The opening hours of the premises: Monday to Sunday: 07:00 to 22:00  Where the licence authorises supplies of alcohol, whether these are on and/or off supplies: Alcohol is supplied for consumption off the Premises.	Premises licence number:	16/13770/LIPRW			
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Leicester Square Station Charing Cross Road London WC2H DAP  Telephone Number: 02074371535  Where the licence is time limited, the dates: Not applicable  Licensable activities authorised by the licence: Sale by Retail of Alcohol  The times the licence authorises the carrying out of licensable activities: Sale by Retail of Alcohol Monday to Sunday: 11:00 to 22:00  The opening hours of the premises: Monday to Sunday: 07:00 to 22:00  Where the licence authorises supplies of alcohol, whether these are on and/or off supplies: Alcohol is supplied for consumption off the Premises.	Postal address of premises:				
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Licensable activities authorised by the licence:  Sale by Retail of Alcohol  The times the licence authorises the carrying out of licensable activities:  Sale by Retail of Alcohol Monday to Sunday:  11:00 to 22:00  The opening hours of the premises:  Monday to Sunday:  07:00 to 22:00  Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:  Alcohol is supplied for consumption off the Premises.	Telephone Number: 02074371	535			
Licensable activities authorised by the licence:  Sale by Retail of Alcohol  The times the licence authorises the carrying out of licensable activities:  Sale by Retail of Alcohol	Where the licence is time limi	ted, the dates:			
Sale by Retail of Alcohol  The times the licence authorises the carrying out of licensable activities:  Sale by Retail of Alcohol	Not applicable				
The times the licence authorises the carrying out of licensable activities:  Sale by Retail of Alcohol Monday to Sunday:  11:00 to 22:00  The opening hours of the premises:  Monday to Sunday:  07:00 to 22:00  Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:  Alcohol is supplied for consumption off the Premises.	Licensable activities authoris	ed by the licence:			
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Monday to Sunday:  11:00 to 22:00  The opening hours of the premises:  Monday to Sunday:  07:00 to 22:00  Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:  Alcohol is supplied for consumption off the Premises.					
Monday to Sunday: 07:00 to 22:00  Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:  Alcohol is supplied for consumption off the Premises.		11:00 to 22:00			
Monday to Sunday: 07:00 to 22:00  Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:  Alcohol is supplied for consumption off the Premises.	The opening hours of the area	mieser			
Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:  Alcohol is supplied for consumption off the Premises.					
supplies: Alcohol is supplied for consumption off the Premises.	Monday to Sunday:	07:00 to 22:00			
supplies: Alcohol is supplied for consumption off the Premises.					
		supplies of alcohol, whether these are	on and/or off		
Part 2	Alcohol is supplied for consump	otion off the Premises.			
	Part 2				

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Global VIPs Limited

Shop 1 Leicester Square Station Charing Cross Road

London WC2H 0AP

Electronic Mail: GlobalVIPsLimited@gmail.com

Telephone Number: 07956922287

Registered number of holder, for example company number, charity number (where applicable)

03951492

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Hadi Ahmad

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 07/06614/LIPERS

Licensing Authority: City Of Westminster Council

Date: 15th December 2016

This licence has been authorised by Mrs Sumeet Anand-Patel on behalf of the Director - Public Protection and Licensing.

#### Annex 1 - Mandatory conditions

- No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
- No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
- Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
- (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
  - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
  - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
    - (a) a holographic mark, or
    - (b) an ultraviolet feature.
- (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
  - (ii) For the purposes of the condition set out in paragraph 5(i) above -
    - "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979.
    - (b) "permitted price" is the price found by applying the formula -

P = D+(DxV)

Where -

- (i) P is the permitted price,
- D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence
  - (i) the holder of the premises licence,
  - the designated premises supervisor (if any) in respect of such a licence, or
  - the personal licence holder who makes or authorises a supply of alcohol under such a licence;

- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (iii). Where the permitted price given by Paragraph 5(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that subparagraph rounded up to the nearest penny.
- (iv). (1) Sub-paragraph 5(iv)(2) below applies where the permitted price given by Paragraph 5(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
  - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule		
None		

#### Annex 3 - Conditions attached after a hearing by the licensing authority

- All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
- All tills shall automatically prompt staff to ask for age verification identification when presented with an alcohol sale.
- Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grilles/screens or secured behind locked cabinet doors so as to prevent access to the alcohol by both customers and staff save for restocking.
- No super strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises except for premium beers and ciders sold in glass bottles.
- No more than 15% of the sales area to be used at any one time for the sale, exposure for sale, or display of alcohol.
- There shall be no self-service of spirits on the premises except for spirit mixtures below 5.5% ABV (alcohol by volume).
- Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible before entering the premises, where alcohol is on public display, and at the point of sale.
- No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 14. A challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
- 15. The premise shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of the Police or an authorised officer throughout the preceding 31 day period.
- 16. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.
- 17. A diary log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises are open.

Annex 4 – Plans

Attached



#### Schedule 12 Part B

WARD: St James's UPRN: 010033595940

Premises licence summary

Regulation 33, 34

Premises licence number:	16/13770/LIPRW			
Part 1 – Premises details				
Postal address of premises:				
Unit 1 Leicester Square Station Charing Cross Road London WC2H 0AP				
Telephone Number: 02074371	535			
Where the licence is time limi	ted, the dates:			
Not applicable				
Licenselle activities authorie	ad by the licenses			
Licensable activities authoris	ed by the licence:			
Sale by Retail of Alcohol				
The times the licence authoris	ses the carrying out of licensable activities:			
Sale by Retail of Alcohol Monday to Sunday:	11:00 to 22:00			
The opening hours of the pre	mises:			
Monday to Sunday:	07:00 to 22:00			
Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:				
Alcohol is supplied for consumption off the Premises.				
Name and (registered) address of holder of premises licence:				
Global VIPs Limited				
Shop 1 Leicester Square Station				

Charing Cross Road London WC2H 0AP

Registered number of holder, for example company number, charity number (where applicable)

03951492

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Hadi Ahmad

State whether access to the premises by children is restricted or prohibited:

Date: 15<sup>th</sup> December 2016

This licence has been authorised by Mrs Sumeet Anand-Patel on behalf of the Director - Public Protection and Licensing.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

#### **Conditions: On Current Licence -**

#### **Mandatory:**

- 1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
- 2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
- 3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
- (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
  - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the

- period in which the responsible person is authorised to sell or supply alcohol), or
- (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
- 5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- 6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
  - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
  - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
    - (a) a holographic mark, or
    - (b) an ultraviolet feature.
- 7. The responsible person must ensure that—
  - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
  - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
  - (b) "permitted price" is the price found by applying the formula -

P = D+(DxV)

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
  - (i) the holder of the premises licence,
  - (ii) the designated premises supervisor (if any) in respect of such a licence, or
  - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club

- present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that subparagraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
  - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

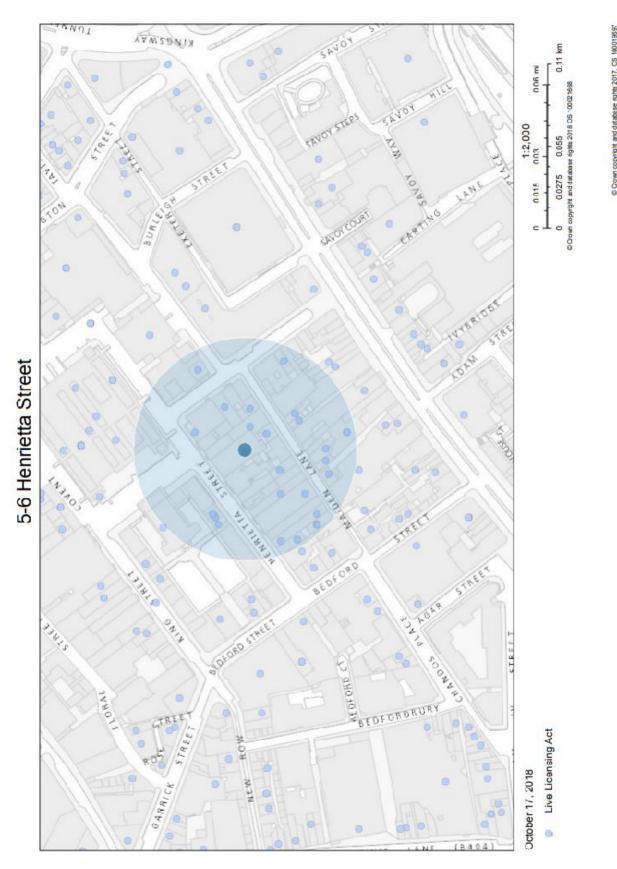
#### Annex 2 - Conditions consistent with the operating Schedule

- 6. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
- 7. All tills shall automatically prompt staff to ask for age verification identification when presented with an alcohol sale.
- 8. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grilles/screens or secured behind locked cabinet doors so as to prevent access to the alcohol by both customers and staff save for restocking.
- 9. No super strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises except for premium beers and ciders sold in glass bottles.
- 10. No more than 15% of the sales area to be used at any one time for the sale, exposure for sale, or display of alcohol.
- 11. There shall be no self-service of spirits on the premises except for spirit mixtures below 5.5% ABV (alcohol by volume).
- 12. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible before entering the premises, where alcohol is on public display, and at the point of sale.
- 13. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 14. A challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic

- identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
- 15. The premise shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of the Police or an authorised officer throughout the preceding 31 day period.
- 16. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.
- 17. A diary log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises are open.

# Conditions proposed by the applicant so as to form part of the operating schedule

- 18. Licensable activities shall at all times be ancillary to the main functions of the premises as a convenience store.
- 19. There shall be no primary cooking and late night refreshment food shall be limited to food reheated in a microwave or Panini grill operated by staff behind the counter.



Resident count = 130

Licence Number	Trading Name	Address	Time Period
16/13770/LIPRW	Not Recorded	Unit 1 Leicester Square Station Charing Cross Road London WC2H 0AP	Monday to Sunday; 07:00 - 22:00
16/03237/LIPV	The Brewmaster	37 Cranbourn Street London WC2H 7AD	Monday to Thursday; 08:00 - 23:30   Friday to Saturday; 08:00 - 00:30   Sunday; 08:00 - 23:00
06/04526/WCCMAP	Piazza Restaurant	35 Cranbourn Street London WC2N 4AJ	Monday to Saturday; 10:00 - 00:30   Sunday; 12:00 - 00:00
14/02708/LIPV	Cafe Koha Bar	10-11 St Martin's Court London WC2N 4AJ	Monday to Saturday; 10:00 - 04:30   Sunday; 10:00 - 02:30
17/14404/LIPDPS	Wyndhams Theatre	Wyndhams Theatre Charing Cross Road London WC2H 0DA	Monday to Sunday; 09:00 - 01:00
12/01174/LIPT	Westminster Noodle Bar	Ground Floor 33 Cranbourn Street London WC2H 7AD	Friday to Saturday; 10:00 - 05:00   Sunday to Thursday; 10:00 - 02:00
18/03438/LIPV	Cafe Fiori	42 Cranbourn Street London WC2H 7JH	Monday to Saturday; 10:00 - 05:00   Sunday; 12:00 - 05:00
16/14176/LIPDPS	PizzaExpress	43 Charing Cross Road London WC2H 0AP	Monday to Saturday; 07:00 - 00:30   Sunday; 07:00 - 00:00   Sundays before Bank Holidays; 07:00 - 00:30
09/05127/LIPCH	Angus Steak House	Ground Floor 20 Cranbourn Street London WC2H 7AA	Monday to Saturday; 10:00 - 01:00   Sunday; 10:00 - 00:00   Sundays before Bank Holidays; 10:00 - 01:00
09/06144/LIPDPS	Gaby's Continental Bar	30 Charing Cross Road London WC2H 0DE	Monday to Saturday; 10:00 - 00:30   Sunday; 12:00 - 00:00
18/11671/LIPDPS	Round Table Public House	26-27 St Martin's Court London WC2N 4AL	Monday to Thursday; 07:00 - 23:30   Friday to

			Saturday; 07:00 - 00:00   Sunday; 07:00 - 22:50   Sundays before Bank Holidays; 07:00 - 23:30
17/11334/LIPDPS	Pizza Express	Ground Floor 80-81 St Martin's Lane London WC2N 4AA	Monday to Saturday; 10:00 - 00:30   Sunday; 12:00 - 00:00